

June 01, 2023

## General

### All new summer, fall 2023 undergraduate Purdue students to be issued mobile digital ID cards for greater campus convenience

All incoming Purdue University undergraduate students for the upcoming Early Start/Summer Start sessions and Fall 2023 sessions will be issued Purdue Mobile ID — and not a physical identification card — as part of Purdue's move to a Mobile First ID system.

Department heads who have special-use cases for the Purdue ID and want to ensure their ID use cases and technology supported by Purdue Mobile ID can reach out to ID Card Operations/Support for options and support. We are working with faculty, staff, and student organizations on special-use cases – from attendance tracking to door access, for example – to ensure a smooth experience for the unit and students. There are various technology solutions to fit each need, and options are available to rent equipment for special events as needed. For more information, go [here](#).

## Buying

### Transition to new preferred vendor for promotional items, apparel and awards begins today

Purdue's Trademarks & Licensing and Supplier Diversity departments have created a new partnership with UN Promotional Inc., a woman-owned business in Carmel, Ind., to serve as the university's preferred one-stop vendor for promotional items, departmental apparel and other items like awards and plaques.

As the initial step of the transition, all academic and non-academic areas can now begin using UN Promotional Solutions, Inc. as the first source for all branded giveaway items such as those listed below.

- Office products, e.g. pens, notebooks, earbuds
- Kitchenware, e.g. water bottles, tumblers, koozies
- Gifts, e.g. paperweights, picture frames
- Bags, e.g. drawstring bags, backpacks
- Apparel, e.g. t-shirts, sweatshirts, hats
- Other giveaway items, e.g. stickers, magnets, key chains, silicone bracelets

Products with either the Purdue signature logo or select approved co-branded logos are available via the [online catalog after registering as a new user with a purdue.edu email address](#). The preferred ordering method is through Ariba as non-catalog items. Orders, though purchases with a Purdue Purchasing Card (P Card) may be made through the site. All promotional orders must meet [Purdue Brand Guidelines](#).

If desired items are unavailable through UN Promotional Solutions, Inc., units may use an [approved internal licensee](#).

Procurement Services and business offices will work with areas to transition orders for departmental apparel and award items from current vendors to UN Promotional Solutions, Inc. over the coming months.

Athletic apparel remains available through the Purdue Team Store and other retail locations.

Additional information is available on the [Procurement Services website](#). Questions may be directed to [trademarklicensing@purdue.edu](mailto:trademarklicensing@purdue.edu).

This change contributes to Purdue's ability to meet the Indiana Department of Administration's supplier diversity spend goals established for institutions that receive state funding.